

Roger Luan Kenji da Silva Oba
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Education

Pontifical Catholic University of Campinas, PUCC, Campinas, São Paulo, Brazil Expected Graduation: 2018
Senior, Bachelor of Engineering candidate, Computer Engineering

Apple BEPiD, Eldorado Research Institute, Campinas, São Paulo, Brazil Sep/2013 – Dec/2014
Apple's Brazilian Educational Program for iOS Developers, focused on entrepreneurship, design and iOS development.

Honors

- **Apple's fully funded scholarship recipient.**
- **Award: Member of the team that ranked 2nd place at the Startup Weekend Campinas 2016.**

Projects/Research

Research: Marketing Prediction, PUCC, Brazil Feb/2016 – June/2016
• Artificial intelligence research on success rate prediction in banking telemarketing, using machine learning.

iOS Application: Sueca Drinking Game, Personal App, Brazil Jul/2014 – current
• Development of a iOS game popular in Brazil;
• Metrics: 44,000+ downloads, priced at US\$ 2,99. Top 5 rank in Brazilian App Store for several months

iOS Application: Chat Deck - Unlimited Chat Topics, Personal App, USA Dec/2016 – current
• Development of iOS app/game that is used to start conversations and interact with others.

iOS Application: Real Selfie - A WYSIWYG Camera, Personal App, Brazil Dec/2015 – Dec/2015
• Development of iOS app purely used to learn MVVM Architecture;

iOS Application: Officium, BEPiD, Brazil Jun/2014 – Dec/2014
• Development of iOS app that aimed to increase users' productivity with gamification features and other studies.
• BEPiD Course Completion Project

Other Projects: Solidary Profile Picture, Litrao Go, personal use iOS frameworks.

Professional Experience

GoodPeople, Rio de Janeiro, Rio de Janeiro, Brazil Dec/2016 – current
iOS Developer
• Development of GoodPeople iOS social networking app, data migration, architecture improvements, new features and maintenance.

PagPouco.com, Santos, São Paulo, Brazil Apr/2016 – current
Web App Developer
• Development of PagPouco.com's price comparing app for retail stores.

TapDoc, São Paulo, São Paulo, Brazil Mar/2015 – Feb/2016
iOS Developer
• Development of 2 healthcare iOS apps;
• Worked in an Agile environment using Scrum, interacting closely with designers and business developers.

Pontifical Catholic University of Campinas, São Paulo, Brazil Feb/2013 – Dec/2014
Teacher Assistant in Computer Programming Algorithms I and Mathematics
• Trained and advised new students in Programming I and Mathematics;
• Analyzed, processed and graded students' projects, exercises and official tests.

Additional Information

Programming: C, Objective-C, Java, R, Assembly, SQL, HTML, CSS, JavaScript.

Languages: Native Portuguese, Fluent English, Intermediate Spanish

Computer/Other: 5 years of programming experience, 3 years of iOS development experience, Git, Scrum, Trello, REST, Fabric, Cocoapods, Photoshop, Project White Labeling, Fastlane, Analytics, MVVM, MVC, Apple UI Guidelines, Slack, Critical Thinking, extremely high UX standards, and passionate about the mobile field.